

## Talking Points about Community Shares

When talking or promoting your campaign and Community Shares to your co-workers, you may get some questions about Community Shares of Mid Ohio. Below are facts about Community Shares you can mention when talking with co-workers and promoting your workplace fundraising campaign:

- Community Shares of Mid Ohio (Community Shares for short) has been doing workplace giving campaigns for more than 25 years.
- Community Shares represents more than 60 nonprofits working to make an impact in Columbus and central Ohio.
- Over the past 27 years we have represented over 100 charities working to make an impact in Columbus and central Ohio.
- Community Shares emphasizes that donors choose which member charity they wish to support with their contribution.
- Community Shares offers flexibility to donors by allowing them to support multiple charities and to allow them to contribute more to the causes they care about most by breaking their contributions out over the course of a year.
- Community Shares has raised more than \$10.6 Million to help more than 100 charities.